

When you are presenting on stage, you are very glad Ray is there to advise you and oversee the production.

Pete Bassi

Retired Chairman, Yum! Restaurants International

Every leader should aspire to inspire others, and delivering an engaging presentation is truly a key to lighting the fire in others' hearts. Effective communication is critical to building a successful career, and this book is a must read for anyone wishing to improve their speaking skills.

Peter Waller

President and COO, Corinthian Colleges

I have had the privilege to work with Ray Franklin for 12 years at Taco Bell. Ray continues to enhance the presentation skills of the Executive Team and others involved in key meetings.

Cornelius Colao

Chief People Officer, Taco Bell Corp.



RAY FRANKLIN



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